

# **TYLER GILMORE**

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# RESPONSIVE, EXPEDIENT GRAPHIC DESIGNER End-User Focused, Ensuring Optimal Customer Experience

Experience working on high-visibility, large-audience marketing campaigns. Well-versed in traditional graphic and web design. Self-motivated and quick learner, performing well working independently or in collaborative team setting, ensuring objectives achieved.

#### **Areas of Expertise:**

Web & Graphic Design | Web Marketing Software & Firmware Launches | Product Marketing

#### **Technical Skills:**

- Windows environment including Microsoft Office Suite: Word, Excel, Access, PowerPoint, Outlook and Macintosh systems
- Programming experience with HTML, CSS, Visual Basic and PHP
- Adobe Acrobat, Dreamweaver, HTML, CSS, PHP, Visual Basic, Photoshop, Adobe Illustrator, Photography, Adobe After Effects, OSX
- Multiple content management systems including WordPress, Joomla, Ektron, Oneweb and web marketing tools including Eloqua and salesforce.com

#### **PROFESSIONAL EXPERIENCE**

#### **EMERSON NETWORK POWER**, Huntsville, AL

2013 - 2015

# Web Producer, Marketing

Built emails and landing pages for large advertising campaigns. Worked on high-traffic corporate sites.

- Managed customer email list, adhering to SPAM guidelines.
- Ensured deliverability of time-sensitive software and firmware.

#### **DIRECT TV**, Huntsville, AL

2006 - 2008

## **Customer Service Representative**

Worked in large-volume call center, managing customer accounts, troubleshooting and fraud prevention.

- Focused on meeting business and customer needs consistently.
- Spent time in leadership position, training other employees how to efficiently use company system and achieve company goals.

# SANMINA - SCI, Huntsville, AL

2005 - 2006

Information Technology Assistant

Monitored main frame in computer room for facilities worldwide. Distributed tapes to appropriate loca-

tions daily. Maintained IT inventory.

 Recognized as IT problem solver due to efficiency and knowledge, resolving most issues under 24 hours.

#### **GAMESTOP**, Huntsville, AL

2003 - 2009

#### Salesperson / Cashier

Sold software and gaming type devices, answered phones, performed light clerical duties and stocked shelves with new inventory. Set up displays for new products.

Selected to fulfill temporary leadership role, helping store achieve set sales goals.

### **EDUCATION**

- Bachelor of Arts (BA), Studio Art, Graphic Design focus, University of Alabama Huntsville, Huntsville, AL, 2011, magna cum laude
- Member of Kappa Pi Honorary Art Fraternity
- Courses focused on core design principles applied to multiple fields, i.e. web design, logo design, print layouts and photography
- Associate of Science (AS), General Education, Calhoun Community College, Decatur, AL, 2008

# **AWARDS / RECOGNITIONS**

- Best in Show UAH Student Art Show, 2012
- 3 works featured in UAH Student Art Show, 2012
- Designed "Made You Look" poster for UAH London Art Show, 2011
- 3 works featured in UAH Student Art Show, 2011
- Finalist in Photographer's Forum Magazine College Photography Contest, 2011
- 2 works featured in UAH Student Art Show, 2010