



## TYLER GILMORE

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### Experienced Digital Designer & Content Creator End-User Focused, Ensuring Optimal Customer Experience

Experience working on high-visibility, large-audience marketing campaigns. Well-versed in traditional graphic and web design. Self-motivated and quick learner, performing well working independently or in collaborative team setting, ensuring objectives achieved.

#### Areas of Expertise:

Web & Graphic Design | Web Marketing

Photography | Video Editing

Software & Firmware Launches | Product Marketing

#### Technical Skills:

- Windows environment including Microsoft Office Suite: Word, Excel, Access, PowerPoint, Outlook and Macintosh systems
- Programming experience with HTML, CSS, Visual Basic and PHP
- Adobe Acrobat, Dreamweaver, HTML, CSS, PHP, Visual Basic, Photoshop, Adobe Illustrator, Photography, Adobe After Effects, OSX
- Multiple content management systems including WordPress, Joomla, Ektron, Oneweb and web marketing tools including Eloqua and salesforce.com

### PROFESSIONAL EXPERIENCE

**ORAL ARTS DENTAL LAB**, Huntsville, AL

2017 – 2018

**Digital Media Specialist**, Marketing

Managed all company social media outlets and created multiple forms of digital media for marketing.

- Photographed cases for documentation and marketing purposes.
- Filmed and edited videos for both internal training and external marketing.
- Designed ads for marketing on social media.
- Followers went up by 19% on Facebook and 27% Instagram in less than one year.

**LESCO**, Huntsville, AL

2016 – 2017

**Logistics Analyst II**, Publications

Maintained database of government technical manuals.

- Helped thousands of American soldiers around the world get the information they needed
- Prevented unauthorized access to classified materials
- Acquired secret security clearance for this position.

**EMERSON NETWORK POWER**, Huntsville, AL

2013 – 2015

**Web Producer**, Marketing

Built emails and landing pages for large advertising campaigns. Worked on high-traffic corporate sites.

- Most campaigns had a target audience size of 500,000.
- Managed customer email list, adhering to SPAM guidelines.
- Ensured deliver-ability of time-sensitive software and firmware.

**DIRECT TV**, Huntsville, AL

2006 – 2008

**Customer Service Representative**

Worked in large-volume call center, managing customer accounts, troubleshooting and fraud prevention.

- Focused on meeting business and customer needs consistently.
- Spent time in leadership position, training other employees how to efficiently use company system and achieve company goals.

**SANMINA – SCI**, Huntsville, AL

2005 – 2006

**Information Technology Assistant**

Monitored main frame in computer room for facilities worldwide. Distributed backup data tapes to appropriate locations daily. Maintained IT inventory.

- Recognized as IT problem solver due to efficiency and knowledge, resolving most issues under 24 hours.

## EDUCATION

- **Bachelor of Arts (BA)**, Studio Art, Graphic Design focus, University of Alabama – Huntsville, Huntsville, AL, 2011, magna cum laude
  - Member of Kappa Pi Honorary Art Fraternity
  - Courses focused on core design principles applied to multiple fields, i.e. web design, logo design, print layouts and photography
- **Associate of Science (AS)**, General Education, Calhoun Community College, Decatur, AL, 2008

## CERTIFICATIONS

- Security+

## AWARDS / RECOGNITIONS

- Best in Show UAH Student Art Show, 2012
- 3 works featured in UAH Student Art Show, 2012
- Designed “Made You Look” poster for UAH London Art Show, 2011
- 3 works featured in UAH Student Art Show, 2011
- Finalist in Photographer's Forum Magazine College Photography Contest, 2011
- 2 works featured in UAH Student Art Show, 2010